

**C-3017**

**Sub. Code**

**84511**

**DIPLOMA EXAMINATION, NOVEMBER 2022**

**Fashion Design**

**FASHION CONCEPTS**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Fad?
2. Define mannequin.
3. List few elements of design
4. Differentiate between structural and decorative design.
5. What is symmetric balance?
6. What is a proportion?
7. Write about tone?
8. Draw any two ties for men.
9. List out the few Italian fashion designers.
10. Who is a fashion designer?

**Part B**

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the following fashion terminologies.

(i) Haute couture

(ii) Pre - a - porter

Or

(b) Write short notes on fashion director.

12. (a) Discuss about the types of design.

Or

(b) Discuss briefly about size.

13. (a) Explain about the balance and its types.

Or

(b) Write short notes about emphasis.

14. (a) Draw two types of shoes for male and female.

Or

(b) Explain about color harmony.

15. (a) List out and explain any two Indian designers.

Or

(b) Write about the role of models in fashion industry.

**Part C**

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Give a detail note on fashion show.

Or

(b) Discuss about elements of design and its types.

17. (a) Explain in detail about selection and application of trimmings and decorations.

Or

- (b) What is a principle of design and explain in detail.

18. (a) Discuss about prang color chart and dimension of color with neat sketch.

Or

- (b) Describe about the contributions of well known international fashion designers from any two countries.

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**C-3018**

**Sub. Code**

**84512**

**DIPLOMA EXAMINATION, NOVEMBER 2022**

**Fashion Design**

**PATTERN AND APPAREL MANUFACTURING  
TECHNIQUES**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define pattern making.
2. What is block pattern?
3. Define grading.
4. How does make layout for striped fabric?
5. What is drill cutting?
6. Mention the tools used for marking.
7. What is a notch?
8. List out the special attachments used for sewing.
9. Define pressing.
10. What is seam allowance?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write about the importance and method of draping.

Or

- (b) How do you grade the adult front and back bodice?

12. (a) Write about the rules followed in pattern layout.

Or

- (b) What are the different methods of flat pattern making?

13. (a) Write in detail about different types of spreading in fabric layout?

Or

- (b) Explain about the pattern layout for asymmetrical design with suitable illustrations.

14. (a) Write about the working principles of Band Knife Machine.

Or

- (b) Give an account of working principles and design development of embroidery Machine.

15. (a) Explain about the different categories of pressing.

Or

- (b) Write down the care and maintenance followed in garment pressing.

**Part C**

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Write about the body measurements and its importance in pattern making.

Or

- (b) Explain the procedure followed in basic front and back bodice making.

17. (a) What are the tools and equipment used in fabric spreading?

Or

- (b) Write down parts and functions of sewing machine with suitable illustrations.

18. (a) What are the recent technological equipment used in garment pressing?

Or

- (b) Write in detail about the different packaging materials used in garment packing

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**C-3019**

**Sub. Code**

**84513**

**DIPLOMA EXAMINATION, NOVEMBER 2022**

**Non Semester**

**Fashion Design**

**VISUAL MERCHANDISING AND RETAILING**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Who is a merchandiser?
2. Describe a buying house.
3. Define Fashion.
4. Name the primary and secondary colours.
5. Explain line at goods display.
6. Name two display settings
7. What is marques?
8. Awning-Describe.
9. Fashion Retailing–Explain.
10. What are discount stores?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Describe about handling of orders and correspondence with manufacturers.  
Or  
(b) Describe the role of a merchandiser
12. (a) Discuss about application of colour in clothing.  
Or  
(b) Explain fashion Forecasting and discuss its importance.
13. (a) Brief on the types of display.  
Or  
(b) What are the basics of Display? Explain.
14. (a) What is window display? Explain its importance.  
Or  
(b) Write about trade show and Exhibition.
15. (a) Differentiate between a specialty store and a departmental store.  
Or  
(b) What is indirect selling? Explain

**Part C**

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Write in detail about the types of merchandising and their functions.  
Or  
(b) Explain the fashion lifecycle with a neat illustration



17. (a) Discuss about application and scope of Visual merchandising.

Or

(b) Explain about the different types of lightings.

18. (a) Elaborate on the various promotional techniques for fashion and apparel.

Or

(b) Enumerate the colour theory.

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